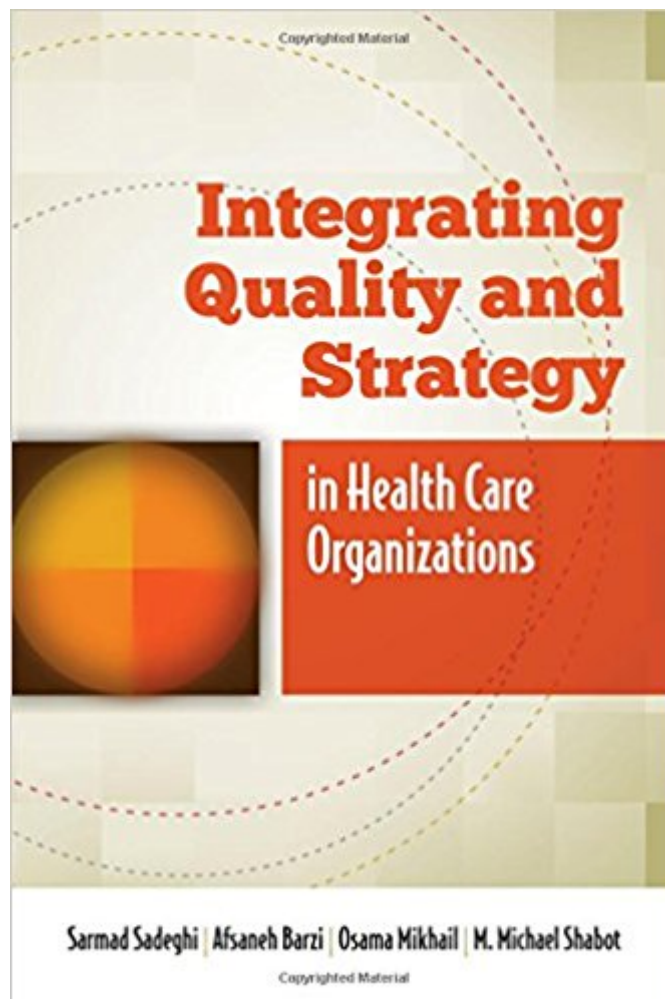




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Integrating Quality And Strategy In Health Care Organizations



Synopsis

This unique text examines the most successful processes for integrating quality into the strategic planning process through sophisticated quality measurement and monitoring systems. The authors present a framework that addresses all of the domains and dimensions of quality and their integration into the range of operational activities within the healthcare organization. Written for audiences in classrooms at schools of public health and healthcare administration, as well as executives and managers in healthcare organizations, this text also offers a thorough yet concise review of the current healthcare environment, the history of quality in general, and quality issues specific to the healthcare industry, as well as an examination of the parallels between financial performance and quality performance management. Key Features: • Combines a basic introduction to the topic of quality in health care with high-level analysis and advice for current and future leaders in medicine and public health. • Offers real-world case studies from prominent healthcare organizations such as The Cleveland Clinic that help the reader understand the application of the strategies presented. • Written for both future and practicing professionals in healthcare organizations. Instructor Resources: PowerPoints, Test Bank

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